

# Message from the Chancellor

“When you enroll with Preston, you join students from around the globe who are also following their dreams.

In today's competitive work environment, earning an advanced academic degree is the first step to a highly successful career. Don't be left behind. Give yourself the educational foundation and business insights that will open doors to your future.

I am confident you will find our programs among the best available.”

## Dr. Jerry Haenisch

Preston University, Alabama, USA



P R E S T O N  U S A



# Message from the Chairman

“Congratulations for coming to the peak of your academic journey. I am sure after this you will embark on a high-powered career too. The doctorate degree is a terminal degree that proves your ability in conducting advanced research on specialized knowledge that you could apply in your quest for senior positions.

Our team of doctoral facilitators and readers would guide you actively to ensure your research work creates commercial value. They would encourage you to publish your masterpiece to benefit the industry, commercial and the general public.

Not everyone can participate in the rigorous doctorate program, but if you are those limited few, I welcome you to the challenge in joining the elite club.”

## Dato' Dr. Abdul Razak Abdul

Preston University Research Center (Malaysia)



P R E S T O N U S A

# DOCTOR OF PHILOSOPHY



The Doctor of Philosophy (Ph.D.) degree is a terminal degree reflecting independent mastery of a specialized field of knowledge, and the successful pursuit of original research. The Ph.D. effort requires academic discipline together with a significant commitment of time and effort. It involves highly focused study in a particular area of interest culminating in an original research effort, which adds to the general body of knowledge in the field.

## Overview of the Doctor of Philosophy Degree

The Ph.D. degree represents the culmination of extended academic study into a particular field of knowledge. Every doctoral program should be unified in relation to a clear objective. That is, it should have the approval of the student's supervising professor, include focused academic course work that supports the research effort, and should include a tangible element of independent doctoral research. Those who earn the Ph.D. must demonstrate significant intellectual achievement and must contribute to the scholarly knowledge in their field of investigation. Therefore, candidates for Ph.D. degrees should have earned their Master degree in the field of study chosen for their doctoral work.

## Mission Statement

To offer high quality educational opportunities to enable students to reach their individual academic goals, aiming to develop well-rounded individuals who possess the skills necessary for personal growth and professional advancement.

## Implementation of the Mission

- Accomplished by offering specialized course work in a variety of disciplines. A highly individualized and creative learning environment that incorporates both traditional and innovative instructional techniques
- Programs are highly flexible involving directed course work together with supervised study and research

## Features & Aims

- To encompass theoretical concepts and practical applications, predominantly in the areas of business and management
- To further develop candidates as both thinkers and doers
- To equip candidates with the capability to make a leadership contribution to their own organizations and the wider global industries and communities in which they are involved

## Program Details

### Duration of the Program

The normal duration of the Ph.D. program is 30 months. The maximum duration of the Ph.D. program is 72 months.

### The Dissertation

The dissertation is an essential aspect of Ph.D. studies. It is a formal written document representing sustained research or investigation into an important intellectual issue. The dissertation must be an independent effort, which contributes to the accumulated wisdom of the field in which it is written. The required Research Preparation, Advanced Research Methods, Dissertation Preparation and Seminar courses will help the student to focus his or her research effort, and provide general guidelines for research approach and report preparation. All dissertations must meet rigorous academic standards and be professionally prepared in a format suitable for reproduction. Dissertations will be reviewed and approved by the candidate's Supervising Professor and Preston University's Academic Review Committee.



## Course Descriptions

### DR 7100 RESEARCH PREPARATION/LITERATURE REVIEW

This advanced course prepares the student for the research effort. It covers the principles of research, discusses alternative philosophies of research and describes a disciplined procedural approach to the research process. The course results in a well-documented research approach including some preliminary findings in the topical area.

### DR 7200 ADVANCED RESEARCH METHODS

This advanced course is designed to guide the student toward a well-defined research topic as the focus of the dissertation effort. The course results in a detailed research methodology suitable to guide the subsequent research.

### DR 7800 DISSERTATION PREPARATION / RESEARCH PROPOSAL

The doctoral dissertation describes an original research project. A distinct methodology and process is used to craft the dissertation to meet academic standards, while making it a useful and practical document. This module guides the candidate through the dissertation development process.

### DR 7300 CONTEMPORARY ISSUES

This seminar guides the student through an in-depth review of contemporary writings within the range of the candidate's research focus. The result of this course is a comprehensive literature review reflecting the existing knowledge associated with the student's area of research interest.

The Ph.D. effort requires academic discipline together with significant commitment of time and effort. It involves highly focused study in a particular area of interest culminating in original research, which adds to the general body of knowledge in the field.

In practical terms, the pursuit of a Ph.D. degree largely consists of researching for, and writing a Ph.D. thesis.

Some Ph.D. disciplines offered:

- ❖ Human Resource Management
- ❖ Business Administration
- ❖ International Business
- ❖ Management
- ❖ Marketing
- ❖ International Finance
- ❖ International Management
- ❖ International Marketing
- ❖ Leadership
- ❖ Organizational Behavior



## Assessment Method

- All dissertations must meet the rigorous academic standards and be professionally prepared in a format suitable for reproduction. Dissertations will be reviewed and approved by the candidate's Thesis Supervisor and Preston University's Academic Review Committee.

## Admission Requirements

- Related Master's degree from approved university AND
- Relevant working experience

## How to Apply?

Submit application form with:

- 3 (color) passport-sized photographs
- 2 sets of certified copies of Master degree & Bachelor degree
- 2 sets of certified copies of degree transcripts
- 2 sets of personal resume
- 2 sets of letter of employment
- Pay a processing fee of RM 300

Applicants must provide information as requested in the Application Form as well as a completed indicative research proposal. Applicants will be advised of their acceptance or otherwise approximately three weeks after the closing date.

Please ensure you supply with your application full academic transcripts of all prior qualifications attained. Please ensure that the selection committee should be able to interpret the grades/marks you have achieved.

## Fee Structure

### Doctor of Philosophy (Ph.D.)

- ✓ **Processing Fee** RM 300
- ✓ **Course Fees** RM 30,800
- ✓ **University Registration** USD 1,500
- ✓ **Monthly Installments (Course Fees only)**
- ✓ **RM4,800 x 1 month**
- ✓ **RM2,600 x 10 months**

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